

PURPOSE

The Dress for Your Rights! program uses the educational potential of picture books in a rights-based literary program to engage children in problem-based learning around sustainable fashion—including fibre agriculture, children’s rights violations, and environmental sustainability.

An extensive body of research confirms that picture books are highly effective tools for influencing children’s attitudes and behaviour. The Dress for Your Rights! program builds on these findings by employing visual and written representations of fibre agriculture and textile arts in picture books, combined with concepts of children’s rights, to help students understand the importance of sustainable fashion.

My research in the Dress for Your Rights! pilot assesses the efficacy of picture books in conjunction with the United Nations Convention on the Rights of the Child to inspire children’s participation in sustainable fashion initiatives in their communities.